

Research on the Publicity Path of College Counselors' Party History Learning and Education during the 14th Five-Year Plan Period

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Abstract— Strengthening the publicity of Party History learning and education is a new requirement put forward by the Central Committee and a new measure to comprehensively create a new situation in Party History work. It has profound theoretical and practical significance for continuously deepening young students' feelings of loving the Party and socialism, organizing and guiding college students to actively review history and strengthen their faith of nationalism. Based on the perspective of college counselors, this study gives full play to the responsibility orientation of College Students' life tutors and close friends, and explores the publicity path of Party History learning and education

Index Terms— The 14th Five-Year Plan; Party History learning and education; College counselors; Publicity path

I. INTRODUCTION

In February 2021, the general secretary Xi Jinping stressed at the mobilization meeting that carrying out Party History learning and education in the whole Party is a major decision made by the Party Central Committee based on the new starting point of the Party's 100 year history, coordinating the overall strategic situation of the great rejuvenation of the Chinese nation and the profound changes unseen in a century and in order to mobilize the whole Party and the country to devote themselves with full confidence to building a modern socialist country in an all-round way. The 14th Five-Year Plan clearly points out that we should implement the Party's educational policy comprehensively, adhere to the development of quality education and pay more attention to the cultivation of students' patriotism, innovative spirit and healthy personality. Youth is the future of the country and the hope of the nation. The history of the Communist Party of China is a rich and vivid textbook. To educate young students well with the Party's history is an important content of Party history work serving the overall situation of the Party and the country. Therefore Party History learning and education in College has important practical value for promoting the implementation of the fundamental task of moral education.

II. STRENGTHENING THE POLITICS STUDYING AND BUILD A SOLID FOUNDATION OF IDEAS AND BELIEFS

If we want to do something, we must do it with our heart. Ideological and political construction is the glorious tradition of the Communist Party of China. College counselors should guide all the students to strengthen the study of Party history,

and make great efforts in learning history, clarifying reason, increasing trust, upholding morality and practicing history by making use of Party classes, league classes, thematic Party activities and league activities.

III. VISITING LANDMARK REVOLUTIONARY SITES ONLINE AND OFFLINE TO PERSONALLY RECALL THE EVENTFUL YEARS AND PROSPEROUS FUTURE

College counselors should encourage and organize students to use their vacation time to visit national landmark revolutionary sites and revolutionary memorials. At the same time, counselors can also mobilize students to call on revolutionary predecessors and inherit their beliefs. Under the condition of pandemic prevention and control, college counselors can open up new ideas to collate VR links for highly featured and important age significance repositories and topic exhibits, leading students to a full-blown understanding of the radiance and excellence of this century through a vivid experience on-line.

IV. PROMOTING THE SPIRIT OF VOLUNTEERISM AND PUTTING OUT POSITIVE ENERGY

Combined with the conservatory measures carried out by different provinces under the COVID-19, college counselors can organize young students to strictly comply with current epidemic prevention and control requirements, taking a combined online and offline approach actively contributes to the volunteer workforce to conveying positive social energy. Students should be called to do what little they can to help our nation's prosperity and development.

V. INNOVATING IDEOLOGICAL AND POLITICAL WORK AND BEING A DISSEMINATOR OF PARTY HISTORY

College counselors can organize students to establish a vertical content account using the four major new media platforms to explain Chinese stories in a short video mode, interpreting hot spot policies to comprehend the Chinese spirit with the first perspective. College counselors can also organize students to go to primary and secondary school for group teaching with Party history as a theme, leading a broad adolescent to rewire the Party's radiance course, inherit and carry forward the honorary tradition of the Party.

Socialism with Chinese characteristics has entered the New Era, which means that the environment and conditions of college students' ideological and political education have changed. The changing environment has changed the needs of college students. In the New Era, college students' self-awareness is becoming stronger and stronger. They have active thinking, broad vision and distinct personality. They

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advocate freedom, pursue more diversified values, and show strong subjectivity, distinct individuality and clear autonomy in their growth. Therefore, it is very necessary to closely follow this change feature, actively adapt to the change of subject needs, and stimulate college students' educational initiative with independent education. This paper aims to make college students become the content provider, scheme designer, process participant and education evaluator of Party History learning and education. We should give full play to the role of publicity and education, so as to establish a long-term mechanism of ideological and political education in Colleges in the New Era.

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